

Bachelor of Arts in Public Relations (120 units)

This new state-supported program was recommended by the Academic Senate on April 6, 2018 and concurred by the President on April 10, 2018.

The major consists of 48 units. All majors are strongly encouraged to pursue a minor in a discipline outside of public relations or journalism. Pursuant to current University policy, no one majoring in Public Relations may also double-major or minor in a

