

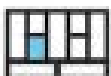
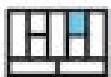
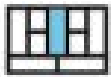
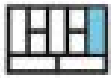
Innovation Project Scorecard

by Strategizer

Pitch:

Completed by:

| Strategic Fit | 0 - no alignment | 5 - some alignment | 10 - strong alignment |
|--|------------------|--------------------|-----------------------|
| Vision/Culture/Image | | | |
| Our value proposition and business model are aligned to our company's vision, culture and image. | | | |
| Innovation Guidance | | | |
| Our value proposition and business model are aligned to our company's innovation guidance. | | | |





Key Activities

We have the right capabilities to handle to the most critical activities for creating our value proposition.

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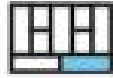


Key Partners

We have found the right key partners who are willing to work with us to create and deliver our value proposition.

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|--------------------------|-----------------|-------------------|----------------------|
| Risk Reduction/Viability | 0 - no evidence | 5 - some evidence | 10 - strong evidence |
|--------------------------|-----------------|-------------------|----------------------|



Revenues

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