

Bachelor of Arts in Consumer Affairs (120 units)

This new program was recommended by the Academic Senate on 3/12/20 and concurred by the President on 3/19/20. The California State University Chancellor granted approval on 8/12/20.

Program Description

The Consumer Affairs major focuses on how businesses, government agencies, and

EFFECTIVE: Fall 2021
Campus Code: FCS_BA03U1
College: 15 – Health and Human Services
Career: UNGR
CIP Code: 19.0403
CSU Code: 13021
Department: Family and Consumer Sciences
Degree Program Delivery Type: Hybrid
Major Pathway, (STEM or non-STEM): Non-Stem